

ABSTRACT

A computer implemented method of product ordering and inventory repositioning for a promotion in a supply chain management system utilizing a network is provided. The method comprises obtaining via the network from a plurality of stores in a first region, each store associated with a respective distribution center within the first region, point of sale data for a short period of time relative to a length of time allotted for a current product sales promotion. A computer calculation is caused of a product demand level for stores associated with at least one distribution center for the current product sales promotion based on an outlook model and the point of sale data. A computer calculation is caused of a product amount for the at least one distribution center based at least in part on the product demand level for stores associated with the at least one distribution center. An electronic action is taken based on the product amount for the at least one distribution center.